

ORDNANCE SURVEY

# Data ≠ Insight

## Democratizing data-driven decision-making

**Nick Bolton**

Chief Executive Officer  
Ordnance Survey



# Data ≠ Insight

Democratizing data-driven decision-making

20 January 2026



Nick Bolton  
CEO



WILLEY  
WOODBINES

FRED KAY  
GROCE

*Player's  
Please*

CHESHIRE

SÉP 53

20 A

SD 9012

65-2185



SAXA SALT

CONDOR  
TWIST

*Typhoo*

CONDOR TWIST

WILLS' GOLD FLAKE

WILLS' GOLD FLAKE

WILLS'S  
WOODBINES

W  
WOO



Traverse Computation									
Computer <u>W.H.J. Hartford</u>				Date <u>14/1/61</u>		Town <u>BANSTEAD</u>			
Traverse Number and/or Name <u>1000/II</u>									
Station	Bearing	Corr.	Corrected Bearing	Projection Distance	Sine	Cosine	E.	N.	
Trav. 23.	2-1	ΔE	-104.988	ΔN	-98.152	Tan.	1.06965	Bg.	226° 55' 40"
	2-3	ΔE	+167.064	ΔN	+205.825	Cot.	1.23209	Bg.	39° 03' 50"
	2-1		226° 55' 40"						
	2-X		-90° 11' 00"		2-3	39° 03' 50"			Mean Bg.
Trav. 20.	1-2	ΔE	-207.242	ΔN	+136.116	Tan.	1.52254	Bg.	136° 44' 37"
	1-Y	ΔE	-16.041	ΔN	-50.994	Cot.	3.17917	Bg.	123° 17' 50"
	1-2		123° 17' 50"		1-Y	194° 24' 40"			
	1-W		-135° 47' 49"		1-W	150° 02' 20"			Mean Bg.
			344° 30' 01"			344° 30' 00"			344° 30' 00"
2. Traverse 23.									
X	136° 44' 37"	-3	44 34	38.810	68524	72828	521 345.536	161 244.512	
	316							248	
1	191 52 57		148°				521 372.131	161 186.247	
	148 37 34	-6	37 28	142.651	52065	85344	+001	+005	
2	328						446 404	461	
	144 01 22		142°					064.456	
	142 38 56	-9	38 47	101.170	60673	49490	+002	+008	
3	322						507.786	160 984.044	
	214 45 45		180°						
	180 24 41	-12	24 29	66.192	00713	99994	+002	+009	
	00 24 41		196°				504.313	855	
4	195 45 15							917.846	
	196 09 56	-15	09 41	64.505	24834	96048	+002	+011	
	16		183°				489.359	901	
5	164 08 59							855.890	
	183 18 55	-18	18 37	103.323	05745	99833	+003	+014	
	03		195°				483.392	754	
6	191 53 24							752.740	
	195 12 19	-21	11 58	122.044	26218	96502	+004	+017	
	15		179°				451.395	982	
W	164 15 15							634.965	
	179 27 34	-24	27 10	111.594	00955	99995	+005	+020	
Trav. 20/1	359 -		167°				466	393	
	168 02 56						452.461	523.342	
	167 30 30	-27	30 03	63.564	21646	94630	+005	+022	
	347 30 30						466.220	338	
	-30						521 466.220	461.316	
							813.856		

Data



Insight





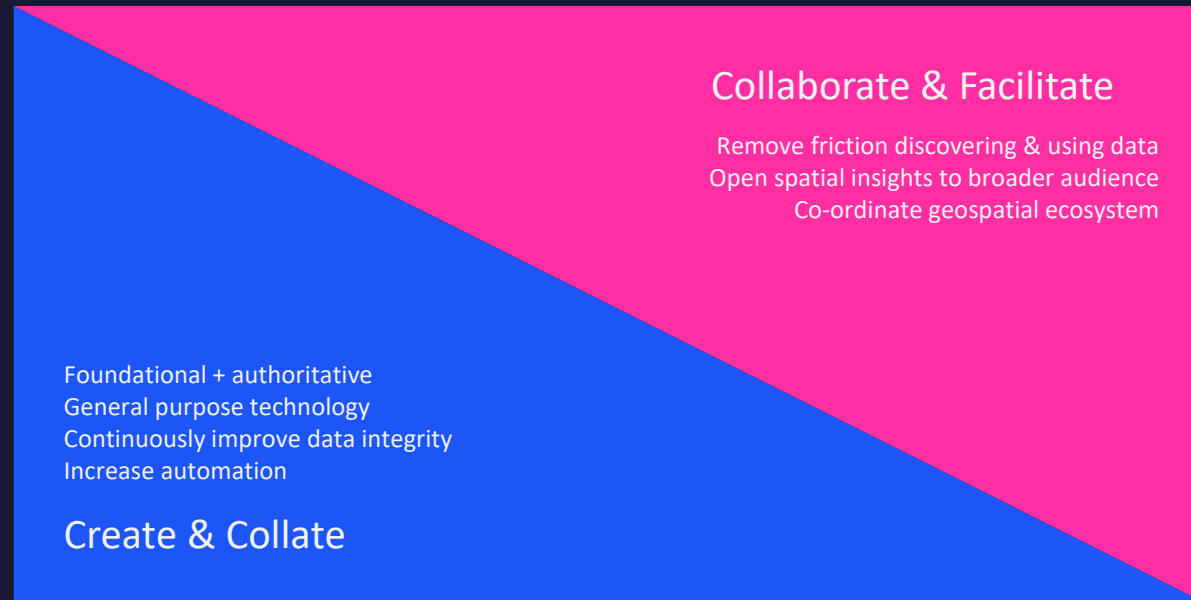
Data



Internal

Insight

Better  
Data



Data



Insight

More  
Destinations



Integrated + connected data

Trusted assurance

Data discovery methods

Interfaces into everyday analysis tools



